



## CASE STUDY

# Wargaming PLC

Wargaming Group Limited is an award-winning global video game company headquartered in Nicosia, Cyprus. Renown for their online, Xbox and Playstation games including World of Tanks, World of Warplanes, and World of Warships. The group operates across 19 offices, the largest of which is located in Minsk, where the company originated from.

Through extensive acquisition and expansion of gaming studios around the world, Wargaming offices now include Saint Petersburg, Kiev, Prague, Berlin, Guildford in the UK, Taiwan, Singapore, and offices in the USA.

With a truly global workforce, the company requires their globally-dispersed teams to collaborate across all of their offices and studios.

### The Challenge

One of the biggest challenges Wargaming employees faced was overcoming language barriers. The learning and development team were tasked with sourcing a reputable language training provider who could deliver on-demand and personalised English language training, at scale, and across different time zones.

Having previously worked with English language training providers in the US and Russia, the company sought to expand their language training options to meet the needs of their 5500-strong global workforce.



"...onboarding new providers can be extremely challenging. It involves a lot of paperwork, going through a number of approvals from top management, arranging a trial period, customisation of reporting, and adjusting to special requests like billing, for example. The Telmie team understood these challenges and were ready to accommodate us and satisfy all of our requirements." —Yulia Burak, Wargaming Education Manager, Nicosia

## The Requirement

"When we first engaged in discussions with the Telmie team, we wanted a choice of qualified native English speakers with different accents that would be able to work across different time zones.

At the time, we were working with a different provider and found that it was a real challenge for them to match our employees with suitable teachers with the relevant professionalism and experience we were looking for."

## The Outcome

"Telmie took this challenge in their stride. We initially started with a small group of employees on a 3-month trial and since then many more of our employees have been onboarded, integrating the Telmie platform and apps into their daily lives, and successfully improving their English speaking skills from anywhere.

We later also discovered that not only do Telmie provide English language coaching with qualified Native-English teachers, but they also offer language training for other languages as well. This was a real asset for us.

We now have employees who are using the Telmie apps for Czech language coaching as well. With this added benefit, we feel that working with Telmie was a really great choice."



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to arrange a trial run